

ADANI FOUNDATION

- **Background**

The foundation was established in 1996 as attribute to the ideals of Late Shri Shantilal and Shrimati Shantaba. Making a modest beginning with a few rural communities around the port of Mundra, Gujarat, the foundation is expanding its operations geographically to reach over 12 states, 21 sites, 1,470 villages and towns across the nation. Touching millions of life in four core areas- Education, Community, Health, Sustainable Livelihood Development and Rural Infrastructure Development of the communities where the foundation works, but also contribute towards the building of society and nation.

Adani Foundation is one of various institutions which are taking serious steps in serving the communities. The foundation works to complement the community led sanitation campaign, which now aligns its original MISSION SWACHHAGRAHA, 2016 and '*Gandagi Se Azadi*', 2017 with Swachha Bharat Abhiyan. Adani Foundation is among the first corporate majors in India to have responded to Prime Minister's call for a clean India.

The movement, Swachhagara is originally inspired by one of the largest Indian mass movements Satyagraha of Mahatma Gandhi. He was a staunch believer of the importance of cleanliness and sanitation of surroundings in day to day life.

Thus the foundation is carrying forward both the ideas of sanitation in daily life of an individual and the duties of each citizen toward cleanliness and achieving 100% ODF(open defecation free) India by 2019

- **Location, Date**

Mundra Port, Gujarat; 2008 and 5 other states

- **Areas**

Rural, Semi-Urban and Urban

- **Stage/Scale**

Pilot in Gujarat and scaled in 5 other states

- **Objective of the assignment**

The people centric approach of the foundation will help the remote regions as well as city and town people to have access to better sanitation facilities.

- **What was done**

- Under The Adani Act, the foundation takes up initiatives to facilitate the construction of toilets. The project is implemented with collaboration of NGOs, Centre for Environment Education, Navrachana University and Vidyanagar Nature Club and Water Sanitation Management Organisation. They organised numerous campaigns in support of cleanliness drive.

- Team of 250 committed people working in villages and towns towards providing a clean and healthy environment by building toilets. The movement has scaled its reach to more than 5 states. Moreover, it has also reached to the remote villages of Tiroda region of Maharashtra.
- Most recently the foundation has implemented its sanitation work in city schools as well. From household toilet coverage to school toilet blocks the foundation is taking much needed steps.



• Impact

- With association of WASMO, it has provided pipelines and sewage treatment plants for 16 villages of Mudra Taluka
- In 7 schools of 6 villages of Trioda toilets were constructed.
- Special girl's toilet block was built at Artu.
- 454 toilets have been constructed in the region of Surguja benefiting 2403 people.

• Challenges and Issues

- Challenge of toilet building seems to be easier in comparison to the challenge revolving around the change of behaviour and people's notions towards sanitation.
- Other issue faced is the involvement of young generation.

• Innovation

The foundation's innovative 'Total Sanitation Programme' includes various campaigns for youth inclusion. The foundation has launched three campaigns under its sanitation programme 'Swachhagraha':

- *Safai ke sitare*
- *Gandagi se Azadi*
- *Swachhagraha ke Reporters*

• Lessons learnt

The project is working since a long time but only limited to rural sides of states. The project is yet to take big leap of inclusion of urban areas as well.

• Financials

The foundation has partnership with States Government, Public Organisations and NGOs for programme implementation. It has recently joined hands with UNICEF.

• Economic sustainability/Revenue Model

For economic sustainability, sanitation units are built under the partnership with government organs and NGOs. These are not built to generate any revenue to the foundation.

• Implementer Contact Persons

- **Gautam Adani**
President

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- **Sources and References**

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