**Category 1: Best Corporate Initiative in Sanitation (CSR): Small & Large**

**Eligibility**

Private sector organisations and public sector undertakings (PSUs) engaged in sanitation, i.e. manufacturing or service organizations or divisions of organizations (self-accounting profit / cost centres), in the private and public sectors, operating in India may participate. The operations of the organisation must be carried out independently, meaning that responsibilities, authorities, budget and results, etc. are clearly defined. The details of operations of the applicant must reasonably correspond to the Award criteria, which can be verified at the time of evaluation.

The programme should have been completed or under implementation (at least two years). Projects at the planning stage will not be considered for evaluation.

The award category will be divided into two sub-categories namely; large and small; the definitions of which are given below:

According to the government’s new definition, businesses with revenue between Rs5 crore and Rs75 crore will be deemed as small and those with revenue between Rs75 crore and Rs250 crore will be classified as medium-sized enterprises. Anything beyond Rs250 crore will be considered large for the purpose of defining the subcategories of awards within category1.

**Screening process**

Entries will be screened for their eligibility, and selection for the final round will be done based on the following parameters:

1. **Operating Model:** What is the problem that the organisation is addressing? Is the model practical based on the evidence provided by the organisation? Is the product or service addressing the development gap in the specific geography in Sanitation or in a sub-sector within Sanitation, different from the existing solutions?
2. **Scalability:** Does the model have the potential to upscale and increase its impact? (Upscaling can be understood from quantitative as well as qualitative perspectives). Can the model be potentially replicated across other geographies? Does the organisation work with external partners and stakeholders (NGO, government, business, etc.) to upscale its interventions/programs?
3. **Rapidness of action:** Has the intervention under consideration matched with the speed at which the innovations were considered for implementation?
4. **Sustainability:** Has sustainability been ensured from the standpoints of economic, societal and environmental perspectives?
5. **Social Impact:** What is the current number of beneficiaries that are impacted by the programme? How is the social impact being made on the target beneficiaries measured? Does the organisation’s track record indicate that it has learned from experience and improved the programme design over time to scale up their operations? Are systems and tools that were used to track and measure the impact being consistently improved based on learning and sustained?
6. **Affordability/Operational efficiency:** Is the organisation delivering the product / service in a cost-effective and efficient manner? Does the organisation have the ability to raise, sustain, and manage funds required for project operations?
7. **Innovation/excellence/distinctiveness:** What are the unique aspects of the programme? Has the organisation undertaken any innovative tool or process? Whatdifferentiates the said initiative from the rest?

*\*****Weightage would be given to the programmes that address more than one section of the sustainable sanitation value chain, i.e. Build, Use, Maintain and Treat. (For details, on BUMT*** [**Click Here)**](http://www.indiasanitationcoalition.org/bumt.html)

Award entries that clear the screening and preliminary evaluation will make a presentation to the jury in New Delhi. The jury will evaluate the entries and select the finalists. Field validation of the shortlisted entries (finalists) may be done by the jurors leading to the selection of winners. The decision of the jury shall be final and binding for all the contestants.

**Important instructions**

* Names of the applicant, the filled-in questionnaire submitted and scoring information will be kept confidential and be the property of India Sanitation Coalition.
* Information contained can be used for dissemination with consent from the organisation giving due credit. India Sanitation Coalition will not be responsible for the authenticity of the information supplied by the applicant organisation.
* Please make multiple copies if you wish to submit entries for more than one product.
* Incomplete entries will not be considered for evaluation.
* Please submit the completed final questionnaire in soft copy (Word document only) by 11th April, 2021.
* Complete entries should be submitted to –

E mail: [awards2021@isc.ficci.com](mailto:awards2021@isc.ficci.com)

**Section 1(a): Organisation details**

|  |  |
| --- | --- |
| **Name:** |  |
| **Contact person:** |  |
| **Designation:** |  |
| **Address for communication:** |  |
| **Telephone:** |  |
| **E mail:** |  |
| **Website (if Any)** |  |
| **Type of organisation** |  |
| **Employee strength** |  |
| **Registration number** |  |

**Section 1 (b):** Name of the Programme/ Initiative, its date of commencement with actual date of completion and geographical location

**Section 1(c): Executive Summary** (Please provide a summary of the application in 100-150 words, primarily capturing the essence of the project/initiative that you have described in detail below in terms of the organisation, what, why and how aspects of the project/initiative)

**Section 2: Description of the project**

1. A brief description of your organisation and its key social impact intervention areas (e.g. sanitation, water, health, nutrition, education, etc.) (200 words)
2. In what capacity has your organisation engaged in sanitation (e.g. CSR / Business alignment / volunteering, etc.)?
3. Please provide a brief description of your key intervention in sanitation based on which you are applying for the ISC-FICCI Sanitation Awards as per the questions outlined in the table below:

I. Highlight the scenario at the beginning of the project (findings of the baseline conducted can be included.)—

(75-100 words)

II. Objective(s)— (50-75 words)

III. Total Budget (INR)

IV. Results:

* The cumulative numbers for beneficiaries reached (optional to provide direct/indirect breakdown as outlined in Appendix – (50 words)
* Describe the socio-economic benefits created / projected (awareness level; income generation; health outcomes; livelihood patterns; economic returns, etc.) because of your intervention. Provide supporting evidence— (75- 100 words)
* What measures were taken for community empowerment and how would you describe the current situation with respect to empowerment / awareness within the communities as also within women groups / marginalized communities? — (75- 100 words).

V. What were the challenges faced during the project and how were they overcome? — (100 words)

VI. Did the programme adopt any innovative / distinctive tools or approaches during the project cycle to overcome the problems? — (75- 100 words)

VII. Describe the sustainability aspects of your intervention from societal and environmental perspectives— (50 words)

VIII. Describe the financial sustainability / affordability and scalability of the programme (how O&M costs are proposed to be met, etc.)— (100 words)

IX. Did the speed to action in your intervention match with the speed at which innovative thoughts took shape and were included in your plan— (50 words)

**Appendix: People reached directly and indirectly**

For the purpose of this application, the following definitions will be used for people reached directly and indirectly:

|  |  |  |
| --- | --- | --- |
|  | People reached directly | People reached indirectly |
| Service Delivery | |  | | --- | | Those who benefit from the delivery of a product or service (such as knowledge / skills), i.e. the people an organisation works with on an ongoing basis and for whom it holds itself accountable (w.r.t. change / improvement in knowledge levels or behaviour, for instance)  Those who have an intensive / regular involvement with project activities and are involved either on  -a one-to-one or  group basis | | Those who benefit from a product or service (knowledge / skills) by coming in contact with either:  - the people reached directly (as part of the programme design) or  - intervention actors such as government duty bearers, corporates, etc. |
| Awareness Generation | Those who attend a seminar / march / consultation / training / roadshow / street play, etc., by an organisation as a “captive audience” | Those who benefit from a product or service (knowledge / skills) by coming in contact with either:  - the people reached directly (as part of the programme design) or  - intervention actors such as government duty bearers, corporates etc.  Those who are direct recipients of  - any IEC (information-education-communication) material like pamphlets or fliers distributed or  - one-off, initial or limited involvement as attendees at mass awareness programs such as seminar / march / consultation / training / roadshow / street play, etc. |
| Media Awareness | NO DIRECT | People targeted in mass awareness-raising activities delivered through newspapers, TV, web, or radio programs |
| Advocacy | NO DIRECT | Those disadvantaged groups or communities that benefit through a shift or change in law, government policy or its implementation |

**Section 3: Supporting Materials**

If you wish to support your application with documents (reports, publications, etc.), kindly attach the files in the same email as for your application proper. Please ensure that the email size does not exceed 10 MB or else our system will reject the mail.

**Section 4: Declaration**

**Take the content below in the letter head of your company and attach it with the questionnaire.**

**DECLARATION**

I hereby declare that the data/ information provided in the questionnaire are correct to the best of my knowledge.

I also declare that information contained can be used for knowledge sharing and increasing awareness with due acknowledgement.

**Date:**

**Signature:**

**Seal of the Organisation Name and Designation**