**Category 2: Best Non-Profit Engagement Model in Sanitation: Rural and Urban**

**Eligibility**

Any NGO or INGO (registered as a society, trust, not-for-profit organisation) directly engaged in working with communities / panchayats / other agencies in Sanitation. The programme should have been completed or under implementation (at least two years). Projects at the planning stage will not be considered for evaluation. This award category is divided in the sub categories of Rural and Urban.

**Evaluation Criteria**

Entries will be screened for their eligibility, and selection for the final round will be on the basis of the following parameters:

1. **Operating model:** What is the problem that the organisation is addressing? Is the work addressing the development gap in the specific geography in Sanitation or in a sub-sector within Sanitation? How does the project incorporate the issues of community ownership, gender and equity and inclusion? How is the approach/solution different from those offered by the similarly placed NGOs?
2. **Scalability:** Does the model have the potential to upscale and increase its impact? (upscaling can be understood from quantitative as well as qualitative perspectives). Can the model be potentially replicated across other geographies? Does the organisation work with external partners and stakeholders (NGO, government, business, etc.) to upscale its interventions/programs?
3. **Rapidness of action**: Has the intervention under consideration matched with the speed at which the innovations were considered for implementation?
4. **Sustainability:** Has sustainability been ensured from the standpoints of economic, societal and environmental perspectives?
5. **Social impact:** What is the current number of beneficiaries that are impacted by the programme? How is the social impact being made on the target beneficiaries measured? Does the organisation’s track record indicate that it has learned from experience and improved programme design over time to scale up their operations? Are systems and tools that were used to track and measure the impact being consistently improved based on learning and sustained?
6. **Affordability/operational efficiency:** Is the organisation delivering the service in a cost- effective and efficient manner? Could the organisation raise, sustain and manage funds required for the project operations?

*\*****Weightage would be given to programmes that address more than one section of the sustainable sanitation value chain, i.e. Build, Use, Maintain and Treat. (For details, on BUMT*** [**Click Here)**](http://www.indiasanitationcoalition.org/bumt.html)

Award entries that clear the screening and preliminary evaluation will make a presentation to the jury in New Delhi. The jury will evaluate the entries and select the finalists. Field validation of the shortlisted entries (finalists) may be done by the jurors leading to the selection of winners. The decision of the jury shall be final and binding for all the contestants.

**Important instructions**

* Names of the applicant, the filled-in questionnaire submitted and scoring information will be kept confidential and be the property of India Sanitation Coalition.
* Information contained can be used for dissemination with consent from the organisation giving due credit. India Sanitation Coalition will not be responsible for the authenticity of the information supplied by the applicant organisation.
* Please make multiple copies if you wish to submit entries for more than one product.
* Incomplete entries will not be considered for evaluation.
* Please submit the completed final questionnaire in soft copy (Word document only) by 11th April, 2021.
* Complete entries should be submitted to –

E mail: [awards2021@isc.ficci.com](mailto:awards2021@isc.ficci.com)

**Section 1(a): Organisation details**

|  |  |
| --- | --- |
| **Name:** |  |
| **Contact person:** |  |
| **Designation:** |  |
| **Address for communication:** |  |
| **Telephone:** |  |
| **Fax:** |  |
| **Email:** |  |
| **Website (if any)** |  |
| **Type of organisation** |  |
| **Employees strength** |  |
| **Registration number** |  |

**Section** 1 (b) Name of the Programme/ Initiative, its date of commencement with actual date of completion and geographical location. Also mention the budget of the project   
(50-75 words)

**Section 1(c): Executive Summary** (Please provide a summary of the application in **200-250 words**, primarily capturing the essence of the project / initiative that you have described in detail below in terms of the organisation and what, why and how aspects of the project/initiative)

**Section 2: Description of project**

1. Please provide a brief description of your key intervention in sanitation for which you are applying for the Award, as per the questions outlined in the table below:

**Section 2: Please provide a brief description of your key intervention in sanitation for which you are applying for an award under category2 as per the questions outlined in the table below:**

1. Describe the objectives of the project (not more than 50 words)
2. Who were the target groups / beneficiaries? (50-75 words)
3. Key partners and Stakeholders (100 words)
4. What was the implementation strategy for the project, based on the following?

* The cumulative numbers for beneficiaries reached (optional to provide direct / indirect breakdown as outlined in Appendix) (150 words)
* Measures taken for community empowerment, equity and inclusion and gender neutrality in your programme across different stages of its implementation (if applicable). (100 words)

1. Describe the sustainability of the programme factoring in the following aspects:

* Financial (how O&M costs were met, etc). (200 words)
* Institutional (including information on strengthening of local institutions; community development, sharing of benefits with local communities, handing-overs with community) (200 words)
* Also mention if the programme benefitted the ODF, ODF-S measures

1. What were the challenges faced during the project? (75-100 words)
2. Mention the innovative tools and strategy adopted for the programme, and how did it overcome the existing challenges?
3. How is it different from the already existing models?? (200 words)
4. Did the speed to action in your intervention match with the speed at which innovative thoughts took shape and were included in your plan— (50 words)

**Appendix: People reached directly and indirectly**

For the purpose of this application, the following definitions will be used for people reached directly and indirectly:

|  |  |  |
| --- | --- | --- |
|  | People reached directly | People reached indirectly |
| Service Delivery | |  | | --- | | Those who benefit from the delivery of a product or service (such as knowledge / skills), i.e. the people an organisation works with on an ongoing basis and for whom it holds itself accountable (w.r.t. change/ improvement in knowledge levels or behaviour, for instance)  Those who have an intensive/regular involvement with project activities and are involved either on  -a one-to-one or  -group basis | | Those who benefit from a product or service (knowledge/skills) by coming in contact with either:  - the people reached directly (as a part of the programme design) or  - intervention actors such as government duty bearers, corporates, etc. |
| Awareness Generation | Those who attend a seminar / march / consultation / training / roadshow / street play, etc., by an organisation as a “captive audience”” | Those who benefit from a product or service (knowledge / skills) by coming in contact with either:  - the people reached directly (as a part of the programme design) or  - intervention actors such as government duty bearers, corporates etc.  Those who are direct recipients of  - any IEC (information-education-communication) material like pamphlets or fliers distributed or  - one-off, initial or limited involvement as attendees at mass awareness programs such as seminar / march / consultation / training / roadshow / street play, etc. |
| Media Awareness | NO DIRECT | People targeted in mass awareness-raising activities delivered through newspaper, TV, Web or Radio programmes |
| Advocacy | NO DIRECT | Those disadvantaged groups or communities that benefit through a shift or change in law, government policy or its implementation |

**Section 3: Supporting Materials**

* If you wish to support your application with documents (reports, publications, etc.), kindly attach the files in the same email as for your application proper. Please ensure that the email size does not exceed 10 MB or else our system will reject the mail.

**Section 4: Declaration**

**DECLARATION**

I hereby declare that the data / information provided in the questionnaire is correct to the best of my knowledge. I also declare that information contained can be used for knowledge sharing and increasing awareness with due acknowledgement to us.

**Date:** **Signature of Applicant:**

**Seal of the Organisation Name and Designation:**