





LING OF THE LIGHT HOUSE

ISC, in collaboration with the Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti, and corporate partners, celebrated the journey of Light House Initiative Phase-1 through the unveiling of the LHI Phase-1 report by Smt. Vini Mahajan, Secretary, DDWS, Ministry of Jal Shakti. Gracing the occasion were Ms. Naina Lal Kidwai, Chair, ISC, Shri Jitendra Srivastava, Joint Secretary and National Mission Director (SBM-G), DDWS, Ms. Swapna Devi Reddy, DY Secretary, DDWS, Ms. Natasha Patel, CEO, ISC, Dr. Sanjeev Shekhar Jha, Director, ISC, State Mission Directors and corporate partners. The occasion also marked the announcement of Phase-2 of the initiative with a much broader scope and with the joining of new corporates. ISC appreciates the government and corporate partners for making LHI a success and looks forward to their support for LHI 2.

2023-24

BUILD • USE • MAINTAIN • TREAT

#NDTVIndianOfTheYear

NDTV honored the women of India with the 'Indian Of The Year' award. Ms. Naina Lal Kidwai received the NDTV Indian of The Year award in the "Women of India" category from the Union Minister Smriti Irani. Ms. Kidwai was recognized alongside tennis legend Sania Mirza, Squadron Leader Nikita Malhotra,

WOMEN OF INDIA

INDIAN OF THE YEAR

members of the Indian Women's cricket team, and scientists from ISRO. The award celebrated individuals

who demonstrated foresight, embraced uniqueness, and redefined the essence of 'being a true Indian'.

JANUARY

Championing for the **Safety and Dignity** of Sanitation Workers

Happy Republic Day

ISC commemorated the efforts of all sanitation champions on India's 75th Republic Day and emphasized the need for inclusive and equitable development for everyone. Additionally, ISC focused on empowering the sanitation workforce and recognizing the necessity of a sustainable approach to keep India cleaner and healthier.

Team ISC, led by Ms. Natasha Patel, visited Innovation Mission (IM) Punjab in Mohali to discuss the ambitious SWACH Accelerator strategy and its impact on the WASH sector.

FEBRUARY

Team ISC actively participated in the Waste Trail organized by SWaCH Cooperative in Kothrud, Pune. The trail covered six different parts of the city, focusing on doorstep garbage collection, waste sorting, and transportation of recyclable waste to the Material Recovery Facility (MRF). The ISC team was joined by Ms. Lubna Anantakrishnan from SWaCH Cooperative, who led the Waste Trail, alongside partners from ITC Limited, including Mr. Munesh Saxena, Sr. Program Manager, and Ms. Sayali Kadam, Program Officer.

CNBC-TV18 Felicitates. Harshini Kanhekar Shaheen Malik Ms. Naina Lal Kidwai felicitated India's first female firefighter, Ms. Harshani Kanhekar, and acid attack survivor and founder of Brave Souls Foundation, Ms. Shaheen Malik at Season 2 of 'Future. Female. Forward' - The Women's Collective organized by CNBC TV18.

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GOOD NEIGHBOURS Connecting People and Ideas in South Asia

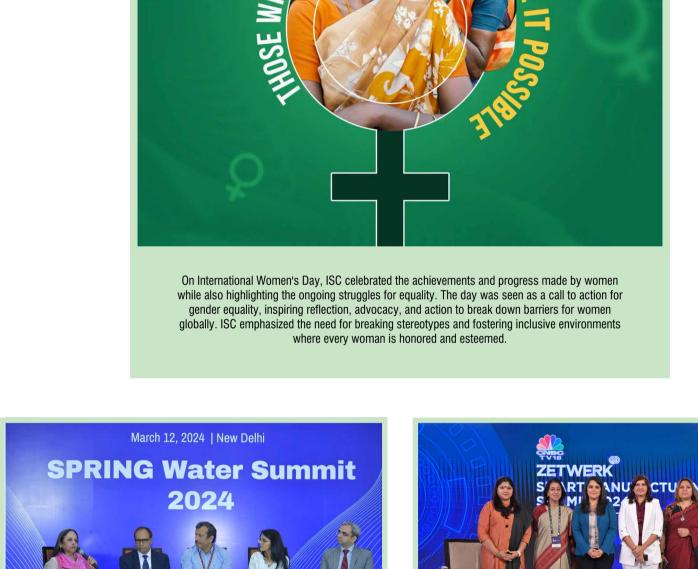
Ms. Naina Lal Kidwai attended the launch of "Good Neighbours -

Advancing Regional Integration, Cooperation, and Engagement in South

Asia," by The World Bank South Asia.

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ISC in collaboration with Godrej Consumer Products Limited (GCPL) hosted the 'Plastic Circular Cities' Maharashtra event at Godrej One, Mumbai. Ms. Gayatri Divecha, Head of Sustainability and CSR at Godrej Group, emphasized a crucial agenda to enhance GPCL's commitment to socio-economic and environmental sustainability. This commitment led to an expanded partnership with ISC on Plastic Circular Cities, showcasing their dedication to sustainable practices and the circular economy.

"Water for Peace" This Holi! On World Water Day, ISC joined the global call for "Water for Peace," This Holi, ISC called to celebrate the festival not only with colors but also emphasizing access to clean water as a fundamental human right, crucial with a commitment to a cleaner future. The message called for recalling the for a healthy and prosperous future. ISC's work focused on empowering childhood joy of playing with holi colours, while also ensuring the same for rural communities with sustainable sanitation solutions, aiming to our future generations by leaving them a cleaner and better planet. contribute to a more responsible water cycle.

Ms. Natasha Patel participated in a panel discussion on Municipal Water Challenges and Opportunities in India and the Nordic Region at the SPRING

Water Summit organized by Indo Nordic Water Forum in New Delhi.

WORLD WATER DAY 2024

PANEL DISCUSSION

Ms. Naina Lal Kidwai participated in a panel discussion organized by

Xynteo. The panel discussed 'India's Good Growth' and strategies to

solidify India's position as a leader of Global South.

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the tendencies in the world would also change

PEOPLE FIRST | IR Magazine

Ms. Natasha Patel authored the cover story, "Can a leader become a game

changer or does a game changer become a leader" in the March 2024

edition of PeopleFirst HR Magazine. The edition talks about leading women

in HR and celebrates their achievements and contributions.

WWW.PEOPLEFIRSTHRMAGAZINE.COM

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BUDGET 2024-25

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* Life FICCI NAINA LAL KIDWA Ms. Naina Lal Kidwai participated as a speaker at the inaugural session of the 8th International Sustainability Conclave 2024 organized by FICCI. **ISC IN MEDIA**

#BudgetWithFICCI

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NAINA LAL KIDWAI

BUDGET 2024-25

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stories encouraging replication. Through the ISC-FICCI Sanitation Awards, we also reward and recog-nise women sanitation champions

empower our women to be actively engaged in the workplace and in social programmes. \blacksquare

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Interim Union Budget 2024–25: During the presentation of the interim budget in Parliament, FICCI Board members, including Ms. Naina Lal Kidwai, Chair, ISC, & Past President, FICCI, Mr. Subhrakant Panda, Immediate Past President, FICCI, Ms. Jyoti Vij, ADG, FICCI and Mr. Rajeev Dimri, Co-Chairman, FICCI Taxation Committee & National Head of Tax, KPMG, observed the proceedings live as the Finance Minister unveiled the Interim Union Budget 2024–25.

BUDGET

SUBHRAKANT PANDA

91 per cent of women save up to an hour of their day,

134 BW BUSINESSWORLD | 09-23 August 2020

Ms. Naina Lal Kidwai in a special edition of BW Businessworld on women

achievers, shared compelling insights into empowering women in

workplace environments and social endeavors. The March Edition

celebrated Indian women who are inspiring change and progress.

WOGET

JYOTI VIJ

Ms. Naina Lal Kidwai participated as a speaker in a roundtable titled 'Breaking

Barriers, Forging Success: Women Leaders of Industry' in New Delhi at CNBC-TV18 Zetwerk Smart Manufacturing Summit 2024.

Let's Make Sanitation the Brightest Color

COVER STORY/ **LAST WORD** NAINA LAL KIDWAI, Chair, India Sanitation Coalition & Rothschild India CAN A LEADER BECOME A GAME CHANGER OR DOES A GAME CHANGER BECOME A LEADER Women in **India's Economic Development** earlier spent on walking to defecation sites

• 88 per cent of women are proud to own a toilet

• Since they do not have to go out in the open to defecate anymore, 93 per cent of women feel safer from assault, no longer fearing contracting infections or attacks Padma Shri NAINA LAL KIDWAI, has invaded many male bastions, like Harvard University and banking, where she rose to be the first woman Chairman of HSBC India. She was the first woman president tions or attacks Programmes that benefit women are often best of the Federation of Indian Chambers Frogrammes that benefit women are often best run by women as I have seen in the water Sami-tis where women organise the management of scarce water in their village. A great example of women-led development in sanitation was seen in Jharkhand where tardy progress in providing toilets triggered the mass train-ing of women as means. "Brail Mictais" of Commerce and Industry and firmly believes that women should be equal partners in India's march toward progress ing of women as masons -" Rani Mistris" ing of women as masons - 'Ram Mistris through self-help groups. This uprising of
female interest in creating much-needed
toilets also led to community-based livelihood opportunities with many of these
women graduating to home construction as trained masons.

We can also celebrate success
stories encouraging replication. tudies have shown that women in the workplace and gender diversity are key for organisations' bottom lines. Fortune 500 companies with the highest representation of women on boards, financially outperform companies with the lowest representation of women on boards. Gender-diverse teams have higher sales and profits compared to maledominated teams.

A recent Gallup study found that tudies have shown that wor Progress in India can only be achieved if we enable and discovered this while reading a blog by author progress in India can only be achieved if we enable and empower our women to be actively engaged in the workplace and in social programmes magine my surprise, when I discovered that the famous quote by Gandhiji, Supriya Kelkar on her research for her book Ahimsa (2017). What Gandhi was saying was that as man changes his nature the attitude of the world dominated teams.

A recent Gallup study found that gender-diverse business units have higher average revenue than less diverse business units. The benefits of having more women in the workplace are not limited to just financial gains – the culture of the company benefits from being a more inclusive and diverse workplace where all thrive and contribute their best nise women sanitation enampions amongst which are:

women SHGs who handle O&M for FSTPs in three major cities of Odisha.

Project Baala, which enables village-level women entrepreneurs to serve as menstrual health advoaround him changes. Be the change you wish to When asked to write this article and reflect on what drives a game changer to be one, I came, to what seemed to me, the most logical conclusion, that change is one of those qualities which resides see in the world cates providing information and products in their commu-nities. By selling Baala pads in the neighbourhood, women in each of us, like a dormant gene, only getting activated if we truly believe there is something nities. By selling Baala pads in the neighbourhood, women earn an extra R 5,000 to R 7,000 per month on average.

■ Aspiya Bano from the Gargeshwari Gram Panchayat, Karnataka, played a pivotal role in making Gargeshwari a 'Hub GP' and in educating neighbouring GPs to adopt the model. Her leadership led to behaviour change and community mobilisation, breaking socio-cultural barriers and promoting gender equality in waste management.

Progress in India can only be achieved if we enable and common of the contraction of the and contribute their best. is incorrectly attributed to him. What he said was, and contribute their best.

India is increasingly focussing on social empowerment and inclusion as an essential part of economic growth. My work in sanitation has shown me how sanitation is intrinsically linked to the empowerment of women. In a study undertaken by Sambodhi, UNICEF, and BMGF, documenting Swachh Bharat Mission's impact on women – convenience, self-respect and safety were notable impacts on the lives of women. that needs changing. If we could change ourselves,

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BRASS TACKS NEWS **BUDGET OF CONFIDENCE New Sonet** CONSULTING EDITOR MANAGING DIRECTOR 2024 JHARKHAND GAME OF NO BIAS AT 9 PM THRONES INTENSIFIES Interim Union Budget 2024-25: Ms. Naina Lal Kidwai offered her perspective Interim Union Budget 2024–25: The question of whether India can become on Budget 2024 with News18, emphasizing the government's visionary a 'viksit country' by 2047 was discussed by Ms. Naina Lal Kidwai on India approach that must be implemented at the grassroots level. Today with Mr. Rahul Kanwal, News Director, India Today.

INTERIM UNION

FICCI

INTERIM UNION BUDGET FICCI FICCI BUDGE FICCI BUDGET FICCI Interim Union Budget 2024–25: Ms. Naina Lal Kidwai gave her insights on Interim Union Budget 2024–25: Ms. Naina Lal Kidwai shared her thoughts the Interim Budget and all its announcements right from fiscal deficit to with the Press Trust of India, on the budget being a pleasant surprise due green energy-related announcements on DD India. to its commitment to addressing fiscal deficit concerns. #Budget20240nNewsX FICC

FICCI FICCI BUDGE UDGET BREAKING #Budget20240ml Ms Naina Lal Kidwai Past President, FICCI MS PALLAVI DINODIA GUPTA: WHA GOVT IS DOING GOOD FOR ECONOM Interim Union Budget 2024-25: During the #BudgetWithFICCI discus-Interim Union Budget 2024-25: Ms. Naina Lal Kidwai described the budget sion, Ms. Naina Lal Kidwai appreciated government's focus on various as responsible and confident, noting that it reflects an understanding that sectors beyond fiscal deficit, especially the emphasis on programs for growth and revenues are ongoing, in her discussion with NewsX World. She also highlighted the upfront declaration of fiscal prudence by the government. the poor, women, youth, and farmers, particularly highlighting the women's self-help groups with 83 lakh groups and 9 crore beneficiaries.

> #BudgetWithRepublic **INFRA, EMPOWERMENT TOP FOCUS**

We are calling for inspiring stories and impactful initiatives driving positive change in the sanitation sector. If your story/organisation deserves a feature, reach out to us at rohit.singh@isc.ficci.com